



Creating Textile

ARCO - ROHI RELAUNCHES ITS MULTIFACETED CLASSIC

ARCO is a timeless and elegant rohi classic. Its delightful, finest new wool texture is particularly soft, yet robust and durable. With its high-volume structure, ARCO gives furniture a special aesthetic quality and makes it universally usable.

COMPREHENSIVE NEW COLOUR RANGE SHOWS VERSATILITY

The different shades of bouclé yarn used give ARCO its diverse character, with looks ranging from minimalist, clear colours that seem almost monotone at first glance, to harmoniously graded colour compositions that blend beautifully, right up to fascinating colour contrasts in bold combinations. All colourways are united by the unique depth given by the nuanced interplay of colours.

With a comprehensive overhaul of the colour range, launching 44 new colours, rohi has underlined the versatility of this successful classic. The unusually broad palette of colours is built around three main themes. First, carefully curated natural colours with a strong focus on materiality – the hues are inspired by various types of stone, wood and leather, making them ideal for combination with other materials. This is complemented by a cooler, fresh world of colours and a warm colour set full of with vibrant, cosy colours.

PROVEN ROHI QUALITY

Like every rohi wool fabric, ARCO embodies top quality 'Made in Germany'. Made from the natural renewable raw material finest virgin wool, ARCO has unique quality features and is ideal for residential and public use thanks to its durability, resistance to soiling, flame retardancy and acoustic properties.

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