



Creating Textile Values

50 YERAS OF COR AND ROHI

COR seating furniture and rohi textiles are celebrating 50 years of cooperation in 2019. The two family companies have enjoyed a close relationship as partners since 1969, based on long-standing common values and a shared product philosophy. COR furniture and rohi textiles have complemented one another perfectly for five decades with their design idioms and have made real textile history together.

HIGH QUALITY STANDARDS

Both family companies are united by extremely high product standards and both know that outstanding quality takes time. It is the attention to detail in every piece of furniture by COR and every rohi fabric that makes them such wonderful companions. A rohi fabric in top wool quality, with its meticulous processing and premium finishing is the perfect covering for a COR sofa, armchair or chair. rohi dresses the high-quality, durable lifetime companions by COR in fabrics that share the same properties and help preserve them.

UNIFYING DESIGN LANGUAGE

Aesthetics, purism and timelessness characterise the COR collection's formal language. That is why rohi's timeless, classic fine wools are the perfect attire for them. Neither of the two companies follows fashions and short-lived fads, they strive to create classics of tomorrow. In the timeless design idioms shared by the two companies, rohi fabrics have proved a perfect match for COR furniture again and again for decades. That is true both of rohi's existing fabric collections and for joint custom developments. In the past, rohi has custom-developed new fabrics for specific COR models in close cooperation with COR and the furniture designers.

SUCCESSFUL TOGETHER

Some rohi fabrics were so successful as upholstery for COR furniture that people still speak of them today. For example, the LAMELLE fabric from 1979, which was literally woven by the kilometre, as it proved such an exceptional success on various models in the COR collection for years. LAMELLE accompanied the classic Cubus to photo shoots, made a real statement on Vario and was an essential element of the COR collection for many years. More recently, the OPERA fabric has taken over this role: it has adorned a wide range of models in the COR collection for roughly 20 years, such as Pilotis or the successful model Trio, delivering the perfect charm and characteristics. Not least thanks to the great success of OPERA in the COR collection, the series was updated in 2017, and it has continued to impress ever since with new colours and its timeless, constant design.

To celebrate 50 years of partnership, COR is exhibiting its classic bestseller Conseta clad with rohi's new MICA fabric at IMM 2019. Once again, a timeless piece of design history meets a classic of tomorrow. At rohi's area of Design Post, you can relax on two COR Cordia Lounge armchairs – also upholstered in the new MICA fabric, whose laid-back nature harmonises wonderfully with the armchair's casually upholstered cushions.



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