



## Creating Textile Values

### ROHI LAUNCHES THE NEW ONDA FABRIC – VIBRANT GEOMETRY

#### CLASSIC WEAVE, MODERN INTERPRETATION

rohi's new ONDA fabric reinterprets the traditional twill weave. Twill weave is one of three basic weave types and is typically used in high-wear areas. Jeans are the best-known example, but workwear, tweed and other tough fabrics are also often woven in the robust structure with the characteristic twill weave.

rohi is now bringing this classic weave into the home and living environment with a stylish textile design, giving it a new light and vibrant look. The geometric weave's special elegance and clarity are preserved and complemented by a new warm feel. The result is a modern, self-confident design with a distinctive profile and expressive character.

#### GEOMETRIC TEXTURE WITH A WARM LIGHTNESS

In the classic twill weave, the characteristic twill ridge creates a diagonal geometry. The special use of this weave characterises the modern yet warm appeal of the new ONDA range. rohi deliberately makes the diagonal more visible than in the classic weave to give it a fine bouclé look with a granular and vibrant effect. This creates a modern, very warm geometry without being austere.

The classic twill structure is subtly interrupted by a vibrant mix of colours. A new freshness is given to the design by the two- to four-colour designs. They are inspired by how light and colour interact with geometric structures in nature, such as dune land wave formations. With 30 different colour combinations to choose from, the palette ranges from nuanced shades to bold colour contrasts.

#### ROHI'S PREMIUM QUALITY

Like every rohi wool fabric, ONDA embodies top quality 'Made in Germany'. Made from the natural, renewable raw material of finest virgin wool, ONDA has unique quality features and is ideal for residential and public use thanks to its durability, resistance to soiling, flame retardancy and acoustic properties.

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