



Creating Textile Values

ROHI: THE WOOL SPECIALIST DÉBUTS EXCITING INNOVATIONS DURING THE ORGATEC TRADE FAIR IN COLOGNE. FOCUS ON CUSTOMISED FABRIC DESIGN

The rohi weaving mill, with headquarters in Geretsried, Upper Bavaria, is celebrating its 85th anniversary. During the Orgatec Trade Fair in Cologne from 23 to 27 October, the company will put on an impressive display of its expertise. An elaborately designed trade fair stand in the Design Post will showcase the customising process in all its facets. Visitors will be given insights into customised fabric design using the rohi fabric classic CREDO, which was launched in an entirely new range of colours for 2018, as an example. First, visitors can experience the rohi material, the filet wool and special worsted yarn. Additional information highlights the production and quality assurance processes. A recent CREDO architecture project based on individual customer requirements serves as an example of the customising process. CREDO applications are shown in all three rohi business segments AIR, LIVING and PUBLIC. For instance, CREDO was used in Air France's First Class areas, and decorates Vitra seating furniture in multiple exclusive custom colours. In addition, the new concert hall in Ventspils, Latvia is being completely outfitted in CREDO – approx. 5,000 metres of the fabric will decorate the foyers, rehearsal rooms, the Black Box theatre and the main concert hall, and even the seats for the orchestra. CREDO is not only being used for the seat upholstery, but also for acoustic curtains and wall coverings. The new material MICA is also being shown in a fashionable upholstery colourway for the first time. rohi will present the all-new MICA colour range at IMM Cologne 2019.

The 13RUGS label also offers customers a new customised range. They can now choose either Basic or Special. The unique carpets from rohi selvages are now made in any colour, shape and design by customer request. Using the 13RUGS tool for architects debuted here, the textile works of art for floors and walls can be customised more than ever before.

A new image film for rohi, Zeitraum and Midgard, which will be premiered at Orgatec, ingeniously interweaves the stories of woollen upholstery fabrics, wooden designer furniture and metal lamps. In addition, the three exhibitors will offer architecture workshops during Orgatec. All three manufacturers share very strong corporate values, besides the "Made in Germany" quality mark. rohi's values are more relevant than ever on the company's 85th anniversary: creativity, sustainability and customer orientation. All three rohi generations share a passion for aesthetics and the quality of wool as a natural high-tech fibre, and great attention to detail.

For more information on rohi:
presse@rohi.com / rohi.com