



Creating Textile Values

ORGATEC 2022: ROHI PRESENTS NOVELTY MILKYWAY

At ORGATEC 2022, rohi presents its very special new fabric MILKYWAY: a highly complex textile design with an impressive overall effect. Following the digital launch in spring, rohi now presents the sophisticated fabric MILKYWAY in all its facets in the showroom of the Design Post Cologne. The elaborate pattern is composed of a countless multitude of over 100,000 star-like dots and brings the Milky Way to mind. The seemingly endless repeat is 3 metres long and 60 centimetre wide. The pattern is not replicated once along the fabric's length, whereas it is reproduced three times along the width of 1.50 metres. This means that every cut-out is individual, every piece of furniture becomes unique with MILKYWAY. This rohi special fabric is available in 8 carefully selected colours, each colour combination expresses the special nature of the design in a different nuance.

MAXIMUM INDIVIDUALITY

As the pattern is not repeated over the entire length of more than 3 metres and no two cut-outs are alike, each MILKYWAY seat unit is unique. The starry design of MILKYWAY is made up of 2 accent colours. Depending on the cut-out, the pattern will be more punctual or extensive and colours will either be smoothly mixed or almost monochromatic. With MILKYWAY, individual one-offs are created that are never entirely predictable, but always appear harmonious thanks to the sophisticated design.

ENDLESS POSSIBILITIES

MILKYWAY is textile sophistication that not only impresses visually, but also opens up completely new possibilities in terms of upholstery design and the overall textile concept. Whether on spacious sofa landscapes, accentuating with smaller solitaires or for complete seating arrangements. It creates an exciting, unique overall picture, especially in spaces presenting repeating seating units.

Incidentally, the deliberately irregular pattern cleverly reduces the amount of waste, because each cut-out can be freely chosen, which creates exciting overall compositions.

PROVEN ROHI QUALITY

Like every rohi wool fabric, MILKYWAY embodies premium quality 'Made in Germany'. Manufactured from the naturally renewable raw material finest virgin wool, MILKYWAY has unique quality advantages and is ideal for residential and public use due to its durability, resistance to dirt, flame retardancy and acoustic properties. Thanks to the complex rohi jacquard weaving technique and our many years of experience in textile design, we can implement complex patterns such as MILKYWAY in our weaving mill.



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