Creating Textile Values

ROHI WEAVING MILL JOINS THE TESCA GROUP

The third-generation family-run business opts for continuity and international growth in the premium segment

Geretsried, 9 September 2026 — For more than nine decades, rohi has stood for high-quality textile craftsmanship ‘Made in Germany’. The weaving mill is now taking another step forward in its history: with effect from 1 August 2026, rohi has welcomed a new, Paris-based shareholder, the Tesca Group. All shares have been transferred to the internationally operating textile group, a leading manufacturer of textiles, materials and seating components for the mobility industry. rohi will continue to operate as an independent company within the group at its site in Geretsried, Upper Bavaria.

A FRENCH COMPANY WITH SIMILAR ROOTS

With the Tesca Group, rohi has found a partner that focuses on textile manufacturing and possesses extensive international experience. The Tesca Group was founded in Paris in 1836 and, like rohi, is a company with family roots that grew out of a weaving mill. Both share a profound understanding of design and textile quality. These shared roots and a passion for developing high-quality, innovative and durable products form the basis of the merger and of a shared textile vision. “Today’s international market for high-quality textiles places greater demands on supply chain security, the development of sustainable materials and the technological edge that determines quality,” explains Katrin Hielle-Dahm, granddaughter of the company’s founder and current managing director. “With a strong, textiles-focused parent company such as the Tesca Group, we are securing our quality standards and design expertise for the long term, whilst also gaining scope to capitalise on existing market opportunities for further growth,” explains Hielle-Dahm.

INTERNATIONAL GROWTH WITHIN A STRONG ALLIANCE

With its own production sites in various regions around the world, the Tesca Group is well positioned to serve its customers in the automotive sector. This also ensures security of supply for rohi and provides additional procurement options when needed. At the same time, rohi is gaining access to new technologies and materials – for example, in the field of knitting technology – as well as the necessary investment backing to build on the success of recent years and continue this growth internationally.

UNIQUE DIVERSIFICATION WITHIN THE MOBILITY SECTOR

rohi derives its unique position in the market from combining its three business areas – aviation, contract and living – through its distinctive design signature. Having won numerous awards, the company has succeeded in bringing this design expertise into a wide range of practical applications. rohi generates more than eighty per cent of its turnover from exports. As one of the very first textile companies, rohi received approvals from Airbus in 1978 and from Boeing in 1984, and in 2003 became the first company in its sector worldwide to be certified to the then-new EN(AS)9100 standard. For the Tesca Group, which has enjoyed success in the automotive sector, rohi thus opens up access to a new business area. In addition to the aircraft sector, rohi also gives the Tesca Group access to the upmarket interior and contract segment – a market in which the brand is regarded as a preferred partner of renowned international designers and manufacturers. Numerous reference projects demonstrate rohi’s innovative spirit in textiles and its expertise in striking the delicate balance between quality, design and sustainability.

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With these strengths, rohi enhances the Tesca Group's portfolio in the premium segment and complements the Group's industrial base with a market position that can be established only through many years of experience and countless references in the industry.

"At Tesca, our mission is to shape mobility — for every form of transport. The aviation and automotive industries face similar challenges in comfort, aesthetics and durability. With rohi, a company with strong values and an impressive brand identity, we are now taking a decisive step: we want to think bigger about mobility and further develop rohi's unique selling points in the international market," says Carl de Freitas, CEO of the Tesca Group, explaining the motivation behind the partnership.

ROHI REMAINS ROHI — IN GERETSRIED

"The brand, the manufacturing, the people and the location — everything that rohi stands for is created here in Geretsried, south of Munich in the Isar Valley. We are delighted that Tesca recognises the strength of our roots and our successful business here," says Philipp Dahm, who, together with Katrin Hielle-Dahm, is a third-generation managing director. With the Tesca Group as its parent company and the team in Geretsried, rohi is taking the next step forward: expanding its strengths internationally and developing its design expertise further.

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